

Community Health Plan Template 5.1

Revised Nov.2015

OUTCOME GOALS						OUTCOME MEASUREMENTS							
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$
Tobacco Usage	Raise awareness about the perils of smoking and facilitate quitting	All adults, 18 yrs+ in Clay County	Partner with American Lung Association for their "Freedom From Smoking" program	Provide NRT smoking cessation to 75 participants	15	20		25		30			
Cancer	Raise awareness about breast cancer and breast health	All females, 18 yrs+ in Clay County	Disseminate information about breast health through marketing campaigns/community education programs	Connect with 2,250 women over 3 years	500	500		750		1000			
	Raise awareness about breast cancer and breast health, inducing proactive screenings	All females, 18 yrs+ in Clay County	Partner with the Cumberland Health Department and provide free/discounted mammograms	Provide mammograms to 925 women	250	275		300		350			
	Raise awareness about colon cancer and benefits of proactive screenings	All males, 18 yrs+ in Clay County	Partner with the Cumberland Health Department for their 'FIT Test' program	Provide free checks to 125 men	35	35		40		50			
Diabetes	Conduct glucose screenings via Mission in Motion (MiM) unit	All adults, 18 yrs+ in Clay County	Use the MiM unit to raise diabetes awareness via glucose screenings at community events	Provide screenings to 400 people	0	100		125		175			
	Provide programs to help people reduce A1C levels via diabetes education and management	All adults, 18 yrs+ in Clay County	Disseminate information about managing diabetes through healthier lifestyle choices (CREATION Health)	Reach 150 individuals	0	30		50		70			
	Educate 3000 middle schoolers on healthy eating and exercise	All middle school students in Clay and Owsley counties	Teaching Live it Up! classroom sessions based on CREATION Health principles	80 % of students pass post test	87%	80%		80%		80%			
				# of students enrolled	700	1000		1000		1000			

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Overweight Population (inc. of physical inactivity)	Run an educational and physical fitness program based on CREATION Health to encourage a healthier lifestyle	All adults, 18 yrs+ in Clay County	Conducting "Summer Fitness" annually for local residents	# of people enrolled	35	40		50		60			
				80% must pass post test	90%			80%		80%			
	Encourage a healthier lifestyle and activity, focusing on 'Choice' and 'Activity'	High school students in the Red Bird Mission	Partner with Red Bird Mission to run a pilot walking program for the youth, that is broad enough to encompass their families as well	Touch 250 youngsters over three years with the walking program	0	80		80		90			
Behavioral Health (drug/substance abuse)	Facilitate individuals suffering from any behavioral issues to follow a faith-based lifestyle via different programs	All adults, 18 yrs+ in Clay County	Partner with Chad's Hope to educate recoverers on the principles of CREATION Health and induce healthier lifestyle choices	Reach 135 Chad's Hope residents	40	40		45		50			
	Facilitate individuals suffering from any behavioral issues to follow a faith-based lifestyle via different programs	All adults, 18 yrs+ in Clay County	Partner with Laurel Creek Church to educate teenagers on a healthier faith based lifestyle, inclusive of physical activity	Touch 500 youngsters at the Teen Camp at Laurel Creek Church	100	100		150		250			
	Facilitate individuals suffering from any behavioral issues to follow a faith-based lifestyle via different programs	All adults, 18 yrs+ in Clay County	Partner with Laurel Creek Church to deal with habit intervention for drugs/alcohol and educate on a healthier lifestyle	Reach 500 individuals at Celebrate Recovery	100	100		150		250			

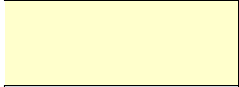
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Comments
We'll get the ASAP community grant to carry this out (\$2,500/year)
Utilize digital media

Comments



Comments

